



CONTACT

 yasinwayanadyt@gmail.com

 9188592874

 Wayanad, Kerala, India

TECHNICAL SKILLS

- Digital Marketing
- Meta Ads & Google Ads
- SEO & SEM
- Performance Marketing
- Lead Generation
- Social Media Management
- Content Strategy
- Analytics & Reporting
- WordPress & Shopify
- Canva
- CapCut
- Adobe Creative Suite

TOOLS & PLATFORMS

-  Google Ads
-  Meta Ads Manager
-  Google Analytics
-  WordPress
-  Shopify
-  Canva
-  CapCut
-  Adobe Creative Suite

LANGUAGES

- Malayalam
- Hindi
- Urdu
- English

MOHAMMED YASIN

DIGITAL MARKETING FRESHER

TALLY PRIME & ACCOUNTING EXPERIENCE



Entry-level Digital Marketer experienced in Meta Ads, Google Ads, SEO, and campaign optimization, dedicated to driving lead generation and improving brand visibility through data-driven strategies, with strong communication, teamwork, and problem-solving skills.



CAREER OBJECTIVE

Motivated and hardworking professional with 2 years of experience using Tally Prime and a strong interest in Digital Marketing. Seeking an entry-level opportunity where I can apply my accounting knowledge, digital marketing skills and willingness to learn while contributing to the growth of the organization.



EDUCATION

Higher Secondary (Plus Two) – Humanities



PROFESSIONAL EXPERIENCE

• Tally Prime / Accounting – 2 Years Experience

Experience working with Tally Prime and accounting-related tasks. Comfortable with basic accounting operations and maintaining records using Tally Prime.



DIGITAL MARKETING

Completed Digital Marketing training and currently seeking a first professional opportunity in the digital marketing field.



TECHNICAL SKILLS



Digital Marketing



Meta Ads
& Google Ads



SEO & SEM



Performance
Marketing



Lead
Generation



Social Media
Management



Content
Strategy



Analytics &
Reporting



WordPress &
Shopify



Canva



CapCut



Adobe Creative
Suite



PERSONAL DETAILS

Age : 21
Location : Wayanad, Kerala, India
Nationality : Indian



DECLARATION

I hereby declare that the information provided above is true and accurate to the best of my knowledge.

Mohammed Yasin